

REP: TEL# 215-564-1206 FAX# 215 564 1103  
CREDIT ADVISORY: AGENCY CREDIT RISK !!!  
ORDER WORKSHEET HARRIS REPORT FROM REP

REP: TEL# 215-564-1206  
CREDIT ADVISORY: AGENT  
ORDER WORKSHEET

|              |                                  |            |                   |            |
|--------------|----------------------------------|------------|-------------------|------------|
| ADV # 016299 | ADV. NAME POLI/T MURPHY/E/CON/PA | REP. #     | OFF. # 18         | SALESMAN # |
| AGY # 03844  | AGY. NAME BRABENDER COX MIEHALKE | BUYER NAME | LIZ BRABENDER     |            |
|              | 1218 GRANDVIEW AVENUE, 1ST FLOOR | SALES PRSN | WA - CHERYL BLAIR |            |
|              | PITTSBURGH, PA 15211             |            |                   |            |

|              |              |          |                                  |       |          |
|--------------|--------------|----------|----------------------------------|-------|----------|
| ORDER #      | CONTRACT #   | 6363938  | CLASS: NATL.                     | LOCAL | REGIONAL |
| PRDCT        | MURPHY 10/08 | EST#     | COMMENTS: (LINE, ORDER, INVOICE) |       |          |
| FLIGHT DATES | OCT8/12      | OCT14/12 | WK-1                             |       |          |

CITY TAX \_\_\_\_\_ STATE TAX \_\_\_\_\_ CO-OP BILLING NEEDED \_\_\_\_\_ DATE OCT4/12 14.45

REP: TO JEN  
FR LINDSEY FOR CHERYL  
NEW ORDER  
TTLS \$37,125  
PLEASE CONFIRM, THANKS!

CON CM \*\*\*\*\* THIS IS A CASH IN ADVANCE SCHEDULE \*\*\*\*\*

| LINE#                  | REP   | CD | TIME PERIOD | LGTH | SEC | RATE     | START DATE | END DATE | SPTS /WK | WEEK INVT | DAYS | TOTL SPTS |
|------------------------|-------|----|-------------|------|-----|----------|------------|----------|----------|-----------|------|-----------|
| :                      | LINE# | :  | :           | :    | :   | :        | DATE       | DATE     | :        | :         | :    | :         |
| 1                      |       |    | 700A-800A   | 30   |     | \$625.00 | 10/8       | 10/12    | 5        |           | M-F  | 5         |
| PROGRAM : TODAY SHOW   |       |    |             |      |     |          |            |          |          |           |      |           |
| 2                      |       |    | 900A-1000A  | 30   |     | \$300.00 | 10/8       | 10/12    | 5        |           | M-F  | 5         |
| PROGRAM : TODAY SHOW   |       |    |             |      |     |          |            |          |          |           |      |           |
| 3                      |       |    | 1200N-1230P | 30   |     | \$275.00 | 10/8       | 10/12    | 5        |           | M-F  | 5         |
| PROGRAM : NEWS AT NOON |       |    |             |      |     |          |            |          |          |           |      |           |
| 4                      |       |    | 200P-300P   | 30   |     | \$200.00 | 10/8       | 10/12    | 3        |           | M-F  | 3         |
| PROGRAM : MILLIONAIRE  |       |    |             |      |     |          |            |          |          |           |      |           |
| 5                      |       |    | 430P-500P   | 30   |     | \$375.00 | 10/8       | 10/12    | 2        |           | M-F  | 2         |
| PROGRAM : JUDGE JUDY   |       |    |             |      |     |          |            |          |          |           |      |           |

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REP HEADLINE# 6363938  
 \*\*\* ORIGINAL REV#0 \*\*\*

OCT4/12 14.45  
 \*\*\* WPXI-TV \*\*\*

| :LINE#:REP<br>:LINE#: | :CD:<br>: | TIME PERIOD<br>:                      | :LGTH:<br>: | :SEC:<br>: | RATE<br>:  | :START<br>:DATE: | :END<br>:DATE: | :SPTS:<br>:/WK: | WEEK<br>INVT: | DAYS | :TOTL:<br>:SPTS: |
|-----------------------|-----------|---------------------------------------|-------------|------------|------------|------------------|----------------|-----------------|---------------|------|------------------|
| 6                     |           | 500P-530P<br>PROGRAM : FIRST AT 5     | 30          |            | \$800.00   | 10/8             | 10/12          | 5               |               | M-F  | 5                |
| 7                     |           | 530P-600P<br>PROGRAM : FIRST AT 5     | 30          |            | \$800.00   | 10/8             | 10/12          | 5               |               | M-F  | 5                |
| 8                     |           | 600P-630P<br>PROGRAM : CH11 NEWS      | 30          |            | \$1,000.00 | 10/8             | 10/12          | 5               |               | M-F  | 5                |
| 9                     |           | 700P-730P<br>PROGRAM : WHEEL          | 30          |            | \$1,250.00 | 10/8             | 10/12          | 2               |               | M-F  | 2                |
| 10                    |           | 730P-800P<br>PROGRAM : JEOPARDY       | 30          |            | \$1,250.00 | 10/8             | 10/12          | 2               |               | M-F  | 2                |
| 11                    |           | 1100P-1130P<br>PROGRAM : LOCAL 4 NEWS | 30          |            | \$2,000.00 | 10/8             | 10/12          | 4               |               | M-F  | 4                |
| 12                    |           | 1000P-1100P<br>PROGRAM : DATELINE     | 30          |            | \$1,500.00 | 10/12            | 10/12          | 1               |               | FRI  | 1                |
| 13                    |           | 800A-1030A<br>PROGRAM : CH11 NEWS     | 30          |            | \$275.00   | 10/13            | 10/13          | 1               |               | SAT  | 1                |
| 14                    |           | 600P-630P<br>PROGRAM : CH11 NEWS      | 30          |            | \$625.00   | 10/13            | 10/13          | 1               |               | SAT  | 1                |
| 15                    |           | 730P-800P<br>PROGRAM : JEOPARDY       | 30          |            | \$425.00   | 10/13            | 10/13          | 1               |               | SAT  | 1                |
| 16                    |           | 800A-900A<br>PROGRAM : LOCAL 4 NEWS   | 30          |            | \$275.00   | 10/14            | 10/14          | 1               |               | SUN  | 1                |
| 17                    |           | 600P-630P<br>PROGRAM : SUN NEWS       | 30          |            | \$675.00   | 10/14            | 10/14          | 1               |               | SUN  | 1                |

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|-------------------------|-----|-----|-------------|--------|-------|--------|--------------|------------|------------|-------------|--------|---------------|
| OCT/12                  |     |     | 37125.00    |        |       |        |              |            |            |             |        |               |
| CONTRACT TOTAL 37125.00 |     |     |             |        |       |        |              |            |            |             |        |               |
| TOTAL SPOTS 49          |     |     |             |        |       |        |              |            |            |             |        |               |

MARKET TOTALS \$168,750 WPXI 22% KDKA 41% WTAE 23% WPGH 11% CABL 1% WPCW 1% WPMY 1%  
 SVC- NSI  
 DEMOS- RA35+\*